

Aim for Protection and Wealth with 'One-Time Investment'.



Enjoy Wealth Creation plus Life Cover "In this policy, the investment risk in investment portfolio is borne by the policyholder"

- Choice of 4 funds to decide your investment pattern
- Top up option to increase your wealth with intermediate capital infusion

SUD Life BUILDER PLAN

We mean lite!

SUD Life Wealth Builder Plan

Non Participating Unit Linked Single Premium Life Insurance Plan

In this policy, the investment risk in investment portfolio is borne by the policyholder.

The linked insurance products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender/ withdraw the monies invested in linked insurance products completely or partially till the end of the fifth year.

You work hard to get the very best in life - be it financial comfort or fulfillment of our dreams. However, today's income may not last forever.

What you need now is to invest today's surplus income prudently so that it can give you the comfortable life that you have today, tomorrow.

Understanding your needs, we bring you SUD Life Wealth Builder Plan, a single premium unit linked insurance plan that is just the right solution for you.

It combines life insurance cover with a choice of 4 funds as investment options. You can now not only earn attractive market returns on your investments to fulfil your financial objectives at different stages of your life but also provide financial security to your family when you are not around.

So invest with us, sit back, relax and see your investments grow.

Why Choose SUD Life Wealth Builder?

- Dual Benefits Wealth Creation and Protection
- Convenience of Single Premium
- Four Fund Options to suit your investment risk profile
- Option to switch between funds for control on investments
- Liquidity through partial withdrawals
- Invest your gains and time the markets by choosing Top Up Option

How does it work?

- Choose your Single Premium
 The minimum Single Premium in this plan is ₹ 1,00,000 and the maximum is ₹ 100 Crores.
- Choose your Life Cover
 The minimum Life Cover that you can choose depends upon the current age of the Life Assured:
 - 125%* Single Premium, for age at entry below 45 years
 - 110%* Single Premium, for age at entry 45 years and above
- Choose your Investment Fund/s
 You can choose any of the following
 4 funds or a combination as per
 your risk appetite.

Minimum allocation percentage per selected fund selected shall be 10% with maximum of 100%.



Blue-Chip Equity Fund (SFIN : ULIF 019 11/12/13 SUD-LI-EQ2 142)				
Asset Category	Investment Objectives	Min	Max	Risk Profile
Equity, Preference	The fund seeks to	70%	100%	
Shares and	achieve long term capital			
Convertible	appreciation by			
Debentures	investing predominantly			
Debt Instruments	in equity, Preference	0%	0%	High
Money Market	shares and Convertible	0%	30%	
Instrument,	Debentures.			
Mutual Fund &		0%	30%	
Fixed Deposit				

Growth Plus Fund (SFIN : ULIF 023 11/12/13 SUD-LI-GR2 142)				
Asset Category	Investment Objectives	Min	Max	Risk
				Profile
Equity, Preference	To aim for medium to	40%	100%	
Shares and	long term capital			
Convertible	appreciation by			
Debentures	maintaining a diversified			
Debt Instruments	portfolio of equity,	0%	60%	Medium
Money Market	Preference shares and	0%	30%	to High
Instruments	Convertible Debentures			
Mutual Fund	and fair exposure to high	0%	30%	
& Fixed Deposit	credit quality portfolio of			
	debt and money market			
	instruments.			

Balanced Plus Fund (SFIN : ULIF 024 11/12/13 SUD-LI-BL2 142)				
Asset Category	Investment Objectives	Min	Max	Risk
				Profile
Equity, Preference	To optimize returns over	0%	60%	
Shares and	medium to long term,			
Convertible	by aiming balance			
Debentures	between risk and return,			
Debt Instruments	through investments	40%	100%	Low to
Money Market	in high quality equity	0%	30%	Medium
Instruments	and debt instruments.			
Mutual Fund		0%	30%	
& Fixed Deposit				



Income Fund (SFIN : ULIF 020 11/12/13 SUD-LI-BN2 142)				
Asset Category	Investment Objectives	Min	Max	Risk
				Profile
Equity, Preference	To aim for stable returns	0%	0%	
Shares and	over medium to long term			
Convertible	by judicious mix of			
Debentures	investments in			Low to
Debt Instruments	Government securities	70%	100%	Medium
Money Market	and high quality corporate	0%	30%	
Instrument,	debt of varying maturities			
Mutual Fund &	and also in money market	0%	30%	
Fixed Deposit	instruments			

SUD Life reserves the right to add, modify or close any of the above mentioned funds subject to prior approval of IRDA.

Fund Closure

The Company may, close any of the Funds available under this policy (the "Closed Funds") subject to the approval of IRDA. The Policyholder shall be given three months prior written notice, sent at the last address recorded by the Company. During this notice period, the Policyholder can switch the funds from the Closed Funds to any other available Fund/s without any Charges. When the Policy holder has not effected such Switch at the closure date, the Company will switch the said funds by default to Income fund which will be the default fund under the product and the fund will be invested in Income Fund till such time the policyholder exercises his option to choose any new fund to be invested.

Benefits

Maturity Benefit

On survival of the Life Assured till the end of the policy term, the Total Fund Value under the Base Plan and Top-up premium(s) (if any), will be paid to the policyholder.

Death Benefit

In the unfortunate event of the death of the life assured during the term of the policy, provided the policy is in force death benefit which is highest of the following is payable:

- Sum Assured under the Base Plan
- Fund value under the Base Plan as on the date of intimation of death of the Life Assured
- 105% of Total premiums paid

The death benefit will not be less than 105% of the total premiums paid (including top-ups), except in case of suicide in the first policy year. The Top Up Sum Assured payable will be exclusive of the Base Plan Sum Assured

In case you have paid top-ups, along with the above, we will also pay you the highest of the following:

- Sum Assured under Top-up premium(s)
- Fund value under Top-up premium(s), as on the date of intimation of death of the Life Assured
- 105% of Total Top-up premium(s) paid

On death of the Life Assured, the Sum Assured under the base plan shall be reduced by partial withdrawals made as defined under the partial withdrawal benefit section.

Eligibility Criteria:

Age at Entry	Minimum: 8 years last birthday		
Ago of Moturity	Maximum: 60 years last birthday		
Age at Maturity	Minimum: 18 years last birthday Maximum: 70 years last birthday		
D.F. T.		ars ia	St Dirtilday
Policy Term	5 to 30 years		
Premium Payment Term	Single		
Minimum Premium	₹ 1,00,000		
	,		n multiples of ₹ 5,000)
	Top Up Amount:		
	(in multiples of ₹		<u> </u>
Maximum Premium	,		zed base premium)
	Top Up Premium		
			up premium paid
	, ,		all not exceed the aid up to that point.
CLIM ACCUIDED			mum Sum Assured as
SUM ASSURED	Entry Age last birthday		
	Below 45years	muit	iple of Single Premium 1.25
	Equal to and		1.10
	above 45 years		1.10
	Age at Entry	Max	imum Sum Assured as
	last birthday		iple of Single Premium
	8 to 30	4.00	
	31 to 35	3.00	
	36 to 45	2.00	
	46 to 50	1.75	
	51 to 55	1.50	
	56 to 60	1.25	
Top Up Sum Assured	Age last birthda	V	Maximum
тор ор озим зоомов	at the time of	,	Sum Assured
	payment of		as multiple of
	Top-up Premiun	า	Top Up Premium
	Below 45years		1.25
	Equal to and		1.10
	above 45 years		-
	, , , , , , , , , , , , , , , , , , , ,		

Plan Features

a) Switching:

- Any amount of fund value can be switched out subject to a minimum amount of ₹ 5,000 for Base Plan and ₹ 1000 for Top-up premium.
 Switch request may be for an absolute amount or a percentage of the Fund Value.
- Switching is allowed during the currency of the policy.
- Switching is subject to condition that the minimum allocation percentage per selected fund shall be 10%.
- Only one switch per policy year is free of cost. Every additional switch will be charged ₹ 100/- per switch and will be recovered by cancellation of appropriate number of units.
- Unused switches cannot be carried forward to future policy year(s).

b) Top Up Premium:

- Top-up premium is allowed under this plan anytime during the policy term provided the base plan is in force.
- Minimum amount of Top-up premium is ₹ 5000 and in multiples of ₹ 1000/-.
- At any point of time during the policy term, the total Top-up premiums paid shall not exceed the sum of total base premiums paid at that point of time.
- All Top-up premiums paid during the policy term shall have a life cover.
- Top-up premiums are not allowed during the last five years of the policy.
- Top-up premiums once paid can be partially withdrawn only after completion of five years from the date of payment of each top-up or the life assured attaining age 18, whichever is later.
- The policyholder can choose the fund allocation percentage for Top-up payment different from the base premium. If the fund allocation percentages are not specified at time of making the Topup payment, the fund allocation percentage chosen for the base premium will be applied to the Top-up premium.
- Top-up premiums cannot be surrendered separately. However, when the base policy is surrendered, Top-up premiums, if any will also be surrendered by paying the surrender value under the Topup Sum Assured.

c) Partial Withdrawal Benefit

- Partial withdrawals under base plan are not allowed during the first 5 policy years or when the life assured is a minor. It is allowed from the sixth policy year onwards or after the Life Assured attains age 18, whichever is later.
- Partial withdrawal under Top-up premiums shall be allowed only after completion of five years from the date of payment of each Topup premiums or after the Life Assured attains age 18, whichever is later
- Only the first partial withdrawal in a policy year is free. Further additional Partial withdrawals will be charged ₹ 100 per withdrawal. There is no carry forward of free unused partial withdrawals to the future policy year(s).
- The general partial withdrawal rules are as follows: Under Base Plan
 - Minimum Partial withdrawal amount allowed is ₹ 5,000 (in multiple of ₹ 1,000/-).
 - Maximum Partial withdrawal: Fund Value under the base plan less 50% of Single premium amount i.e. at any point of time during the policy term, the minimum fund balance under the base plan after the partial withdrawal should be at least equal to 50% of the Single premiums paid.

Under Top Up Premium

- Minimum Partial withdrawal amount allowed is ₹ 1000 and withdrawn amount shall be in multiples of ₹ 1000.
- Maximum Partial withdrawal: Fund Value of the Top Up Sum Assured less 50% of Total Top-up premium amount i.e. at any point of time during the policy term, the minimum fund balance under each top up after the partial withdrawal should be at least equal to 50% of each Top-up premiums paid.

- The units shall be redeemed at the prevailing unit price / NAV.
- Partial Withdrawals are not allowed during the settlement period after maturity.
- On death of the Life Assured, the Sum Assured under Base Plan shall be reduced as defined below.
 - a. If death of the Life Assured occurs before attainment of age 60 years, the Sum Assured under Base Plan shall be reduced to the extent of the partial withdrawals made during the two year period immediately preceding the date of death of the Life Assured.
 - b. If death of the Life Assured, occurs after attainment of age 60 years, all the partial withdrawals made within two years before attaining the age of 60 years and all partial withdrawals made after attaining age 60 years shall be reduced from, the Sum Assured under Base Plan.
- Partial withdrawal shall not result in any reduction of Sum Assured under Top-ups.
- Partial Withdrawal, which would result in termination of the policy contract, shall not be allowed.

d) Settlement Option

On maturity, the Policyholder may choose to opt for payments in instalments, with at least 2 months prior notice to SUD Life. In such a case he can opt for various settlement options as given below (on a yearly basis):

Settlement	Year 1	Year 2	Year 3	Year 4	Year 5
Period (in Years)					
2 Years	1/2 of	100% of	NIL	NIL	NIL
	Initial FV	Existing			
		Balance FV			
3 Years	1/3rd of	1/2 of	100% of	NIL	NIL
	Initial FV	Existing	Existing		
		Balance FV	Balance FV		
4 Years	1/4th of	1/3rd of	1/2 of	100% of	NIL
	Initial FV	Existing	Existing	Existing	
		Balance FV	Balance FV	Balance FV	
5 Years	1/5 of	1/4 of	1/3rd of	1/2 of	100% of
	Initial FV	Existing	Existing	Existing	Existing
		Balance FV	Balance FV	Balance FV	Balance FV

[«]FV» means: Fund Value. Balance fund value including fund value under Topup, if any available at the time of payment (beginning of each payment year).

- The fund value including fund value under Top-up, if any will remain invested in the existing funds as on the date of maturity. During the settlement period, the investment risk in the investment portfolio is borne by the Policyholder. In case of death during settlement period the balance Fund Value is payable to the beneficiary.
- Payments will be received by the Policyholder in the form of yearly, half-yearly, quarterly or monthly instalments, as per the Policyholder requirement.
- Half-yearly, Quarterly and Monthly modes are available only through ECS/SI. Annual mode can be made through ECS/SI or Non ECS/SI.
- During the settlement period, there is no life cover and only fund management charges will be deducted.
- Partial withdrawals and switches shall not be allowed during the settlement period.
- Complete withdrawal will be allowed at any time during the settlement period without deducting any charges.

Charges

a) Premium Allocation Charges:

- When Single Premium is paid or each time the Top-up premium is paid, Premium Allocation Charge, as a percentage of premiums received are deducted from the premiums paid and the balance is allocated to the funds chosen by the policyholder.
- Allocation Charge for Single Premium and for Top up Premium: 3%

b) Policy Administration Charges under base plan

 Monthly Policy Administration Charge of 0.06% of Single Premium subject to a maximum of ₹ 500 p.m. shall be deducted in advance on the first working day of every policy month by cancellation of units at the prevailing unit rates.

c) Fund Management Charges

The annual fund management charges for each fund are as follows: The FMC will be priced in the unit price of each Fund on a daily basis. This will result in the adjustment of NAV.

Fund Name	SFIN	Annual Rate
		of FMC
Blue-Chip Equity Fund	ULIF 019 11/12/13 SUD-LI-EQ2 142	1.35%
Growth Plus Fund	ULIF 023 11/12/13 SUD-LI-GR2 142	1.35%
Balanced Plus Fund	ULIF 024 11/12/13 SUD-LI-BL2 142	1.30%
Income Fund	ULIF 020 11/12/13 SUD-LI-BN2 142	1.30%
Discontinued Policies Fund	ULIF 018 03/06/11 SUD-UL-DP1 142	0.50%

d) Surrender/Discontinuance Charges

• The Surrender/Discontinuance charges under the Base Plan are given below:

given belew.	
Where the policy is discontinued during the policy year	Discontinuance Charges
1	Lower of 1% * (SP or FV) subject to a maximum of ₹ 6000
2	Lower of 0.5% * (SP or FV) subject to a maximum of ₹ 5000
3	Lower of 0.25% * (SP or FV) subject to a maximum of ₹ 4000
4	Lower of 0.1% * (SP or FV) subject to a maximum of ₹ 2000
5 and onwards	Nil

SP - Single Premium

FV - Fund Value on the date of discontinuance

- When a policy is discontinued, only discontinuance charge and the Fund Management Charge, which shall not exceed 50 bps per annum on Discontinuance Fund Value, will be charged. No other charges will be levied.
- No discontinuance charge /surrender charge will be applicable on Top-up premiums.

e) Switching Charges

- Only one switch per policy year is free of cost.
- Additional switches will be charged at the rate of ₹ 100/- per switch.
- Unused switches cannot be carried forward to the next policy year(s).
- The charges for switching will be recovered by cancellation of units from the fund(s) the amount has been switched to.

f) Partial Withdrawal Charges

- Only one partial withdrawal in a policy year is free of cost, subsequent withdrawals are charged at ₹ 100/- per partial withdrawal.
- Unused partial withdrawals cannot be carried forward to future policy year(s).
- The amount will be recovered from the withdrawal amount and not by cancellation of units.

g) Mortality Charges

Mortality charges are recovered on a monthly basis, on the first
working day of the each policy month by the way of cancellation of
appropriate number of units. Mortality charges are worked out in
accordance with the age of the life assured and the sum at risk.

h) Medical Examination Expenses:

 Cost of medical expenses incurred at the time of opting for the Top-Up Sum Assured subsequent to the date of commencement, if any, will be borne by the policy holder.



I) GST (Goods & Services Tax) Charge

All charges will attract GST (Goods & Services Tax), as applicable.

j) Charges levied by the Government / Statutory authority in future:

- In future the Company may decide to pass on any additional charges levied by the governmental or any statutory authority to the policyholder. Whenever the company decides to pass on the additional charges to the policy holder, the method of collection of the charges shall be informed to them.
- In the event that units are held in more than one Fund, the cancellation of units will be effected in the same proportion as the value of units held in each Fund. In case the fund value in any fund goes down to the extent that it is not sufficient to support the proportionate monthly charges, then the same shall be deducted from the fund value of the other funds.

Revision of Charges

The charges, except the GST (Goods & Services Tax) charge under the plan may be revised after obtaining prior approval from the IRDA and after giving three months notice to the policyholders. The service tax charge will be revised as and when notified by the Government.

The policyholder shall be allowed to withdraw the units in the plan at the then prevailing unit value if he/she does not agree with the modified charges. The policy proceeds will then be paid to the policyholder as per the norms of discontinued policies. Annual Mortality Rate per 1000 SAR, Premium Allocation Charge and Surrender Charge / Discontinuance charge are guaranteed throughout the policy term.

The Company reserves the right to change the Fund Management charge subject to the Maximum FMC as prescribed by the IRDA regulations. As per the current IRDA regulations, the maximum FMC on any fund excluding Discontinued Policies Fund shall be 1.35% p. a. and the maximum FMC on Discontinued Policies Fund shall be 0.5% p.a.

The policy administration charge is subject to revision at any time, but will not exceed 1.50% p.a. of the Single Premium, subject to a maximum of ₹ 6000 per annum.

Switching charge and Partial Withdrawal Charges are subject to revision and shall not exceed ₹ 500 per request.

Terms and Conditions

Grace Period

Not Applicable

Revival

Not Applicable

Surrender Value

Surrender within the Lock-in Period

On surrender of the Base Plan within the lock-in period, the fund value including the fund value under Top-up premium, if any less applicable discontinuance charge shall be transferred to the Discontinued Policies Fund.

The minimum guaranteed interest rate applicable to the Discontinued Life Policies Fund shall be declared by the IRDA from time to time. Currently, the minimum guaranteed interest rate prescribed by the IRDA under Discontinued Life Policies Fund is 4% p.a.

The proceeds of the discontinued policies shall be refunded only upon completion of the lock-in period (first five years of the contract) and the policy will terminate.

In case of death of the policyholder before the end of the lock-in period, the proceeds of the discontinued policy shall be paid to the beneficiary and the policy will terminate.

If the policyholder survives till the end of the lock-in period, the proceeds of the discontinued policy shall be paid to be policyholder and the policy terminates.

Surrender after the Lock-in Period

When the policy is surrendered after completion of five policy years, the surrender value, which is equal to the fund value under the base plan including the fund value under Top-up premium, if any shall be paid to the policyholder and the policy will terminate.

Terminations

a. Termination of the Life Cover for In-force Policies:

Life Cover for the Life Assured shall automatically cease on occurrence of the earlier of any one of the following events:

- · On the date of intimation of death of the Life Assured
- On the date on which Surrender Value is paid
- On maturity of the contract

b. Termination of the Policy:

The policy shall terminate automatically on occurrence of the earlier of any one of the following events:

- · On the date on which the death benefit is settled
- · On the date on which Surrender Value is paid.
- · On maturity of the contract

Nomination

Nomination is compulsory under this plan. Where the nominee is a minor, an Appointee must be compulsorily registered.

Assignment

Assignment is allowed under this plan.

Unit Encashment

Computation of NAV: The NAV of the segregated fund shall be computed as given below:

(Market value of investment held by the fund + value of current assets - value of current liabilities and provisions, if any)

NAV = Number of units existing on Valuation Date (before creation/redemption of units)

Allocation of Units

The company applies premiums to allocate units in the unit linked funds chosen by the policyholder. The allotment of units to the policyholders will be done only after the receipt of premium proceeds as stated below:

For Initial Premium:

Units shall be allocated at the NAV as on the date of clearance of the instrument or date of issue of the policy, whichever is later.

For Top Up Premium:

• In respect of Top-up premiums received up to 3.00 p.m. by the company through a local cheque or a demand draft payable at par at the place where the premium is received, the closing NAV of the day on which the premium is received, shall be applicable.



In respect of Top-up premiums received after 3.00 p.m. by the company through a local cheque or a demand draft payable at par at the place where the premium is received, the closing NAV of the next business day shall be applicable.

In respect of Top-up premiums received through Standing Instruction on Bank / Credit Card account/ ECS/SI facility, outstation cheque, the closing NAV of the day on which the credit is realized shall be applicable.

Redemption of Units

- In respect of valid claim request (e.g. surrender, partial withdrawal, on maturity, death claims, etc) along with sufficient documents is received up to 3.00 p.m. by the insurer, the same day's closing NAV shall be applicable.
- In respect of valid claim request (e.g. surrender, on maturity, death claims, etc) along with the sufficient document is received after 3.00 p.m. by the insurer, the closing NAV of the next business day shall be applicable.

Cancellation of Units

- To meet fees and charges, and to pay benefits, the company will cancel the units to meet the amount of the payments which are due.
- If units are held in more than one unit linked fund, then the company will cancel the units in each fund to meet the amount of the payment. The value of units cancelled in a particular fund will be in the same proportion as the value of units held in that fund is to the total value of units held across all funds.
- The units will be cancelled at the prevailing unit price.
- The Fund Management charge will be priced in the unit price of each Fund on a daily basis.

Coverage Exclusions

Suicide: If the Life Assured, whether sane or insane, commits suicide, within twelve months from the Date of Inception of the policy, the Policy shall become void. In such event, only the Fund Value as on the date of death of the life assured (including all charges recovered subsequent to the date of death) shall be paid to the Nominee or Beneficiary and all benefits under the policy will cease.

Free Look Period

The Policyholder has a period of 15 days (30 days for distance marketing*) from the date of the receipt of the policy document to review the terms and conditions of the policy and where the Policyholder disagrees to any of the terms and conditions, he/she has the option to return the policy stating the reasons for his/her objection, when he/she shall be entitled to a refund of the amount in accordance with prevalent law.

The amount payable on free look cancellations is:

Fund Value (including Top Up Fund Value, if any),

Plus

(Premium Allocation Charges + Mortality Charges + Policy Administration charges) already deducted,

Minus

(Stamp Duty + Medical expenses

+ Proportionate Risk Premium for the period of cover)

*Distance marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: (i) Voice mode, which includes telephone-calling (ii) Short Messaging service (SMS) (iii) Electronic mode which includes e-mail and interactive television (DTH) (iv) Physical mode which includes direct postal mail and newspaper & magazine inserts and (v) Solicitation through any means of communication other than in person.

Policy Loan

There is no loan facility available in this policy

Prohibition of Rebates

Section 41 of the Insurance Act, 1938 amended by Insurance Laws (Amendments) Act 2015:

- "(1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer:
- (2) Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to ten lakh rupees."

Income Tax Benefits

Tax benefits are subject to change in tax laws from time to time. Benefits would be applicable as per the prevailing laws from time to time. Please consult your tax advisor for details.



Investment Risk

- The premium paid in Unit Linked Life Insurance Policies are subject to Investment Risks associated with Capital Markets and NAVs of units may go up or down based on the performance of the fund and factors influencing the Capital Market and the insured is responsible for his/her decisions.
- The past performances of the funds are not indicative of the future performance of any of the funds available under this Policy.

SUD Life Wealth Builder Plan (UIN: 142L042V01)

Blue-Chip Equity Fund (SFIN: ULIF 019 11/12/13 SUD-LI-EQ2 142)

Growth Plus Fund (SFIN: ULIF 023 11/12/13 SUD-LI-GR2 142)

Balanced Plus Fund - (SFIN: ULIF 024 11/12/13 SUD-LI-BL2 142)

Income Fund (SFIN: ULIF 020 11/12/13 SUD-LI-BN2 142)

Discontinued Policies Fund (SFIN: ULIF 018 03/06/11 SUD-UL-DP1 142)

Unit Linked Life Insurance products are different from the traditional insurance products and are subject to the risk factor. The premium paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured are responsible for his/her decisions. The various funds offered under this contract are the names of the funds and do not in any way the quality of these plans, their future prospects and returns. Star Union Dai-ichi Life Insurance Co. Ltd. is only the name of the Insurance Company and SUD Life Wealth Builder Plan is only the name of the linked insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know that associated risks and the applicable charges from the Insurance Agent or the Intermediary or policy document issued by the Insurance Co. Participation by the Bank's customers in Insurance Business shall be purely on a voluntary basis. It is strictly on a non-risk participation basis from the Bank.



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- IRDAI or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums.
- IRDAI does not announce any bonus.
- Public receiving such phone calls are requested to lodge a police complaint along with details of phone call, number.

IRDAI Regn. No. 142. CIN: U66010MH2007PLC174472.

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SUD-BH-10/15/22