



## Star Union Dai-ichi Life Insurance Company Limited: CSR Annual Action Plan FY 2023-24

Star Union Dai-ichi Life Insurance Company Limited (SUD Life) Corporate Social Responsibility (CSR) Policy intends to:

- Strive for meaningful contribution to the society through in-housework which shall be impactful irrespective of size
- Embrace responsibility for the Company's actions and encourage a positive impact through replicating Aatmanirbhar Project, focusing on irrigation, education, health and women empowerment in villages to make them self-sufficient

### Focus Areas

In accordance with the requirements under the Companies Act, 2013 and the rules / regulations framed thereunder, and circulars / clarifications issued thereunder (collectively, "Applicable Law"), SUD Life CSR activities, amongst others, will focus on:

Theme	Description	Objective
Improving productivity of agriculture land under <b>Project Dharti</b>	<ul style="list-style-type: none"> <li>• Farmers Training for integrated farming at Krishi Vigyan Kendra</li> <li>• To improve water table in villages: focus on Farm Pond, promotion of micro irrigation system and Nalla Deepening</li> <li>• Commencement of work in new selected village</li> <li>• On The basis of success of Project Jalkund (Water Recharge Pit) increasing scope and size.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase of water table in villages</li> <li>• Increase in productivity of cultivation</li> <li>• Water conservation</li> <li>• Shifting from conventional farming to integrated farming</li> </ul>
Improving quality of education in villages under <b>Project Jeevandhara</b>	<ul style="list-style-type: none"> <li>• Develop Government Schools as a model schools in villages with all amenities</li> <li>• Facilitate IT based education to underprivileged students.</li> <li>• Repairing and Renovations in the newly selected vilages.</li> </ul>	<ul style="list-style-type: none"> <li>• Improve literacy rate in village</li> <li>• Primary education for all</li> <li>• Ensuring safety and security of the schools</li> <li>• Focus on English learning and computer education.</li> </ul>
Improving quality of health of villagers under <b>Project Sanjeevani</b>	<ul style="list-style-type: none"> <li>• Construction of sub-center at intervening village</li> </ul>	<ul style="list-style-type: none"> <li>• Provide timely medical assistance to the villagers</li> </ul>

### Star Union Dai-ichi Life Insurance Company Limited

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Toll Free No.: 1800 266 8833 (9:30 am to 6:30 pm – Mon to Sat) | Tel.: 022-7196 6200 | Fax: 022-7196 2811

Email: [customerccare@sudlife.in](mailto:customerccare@sudlife.in) | Website: [www.sudlife.in](http://www.sudlife.in) | IRDAI Regn. No. 142 | CIN: U66010MH2007PLC174472

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	<ul style="list-style-type: none"><li>Supporting public health infrastructure</li></ul>	
Initiatives for women empowerment under <b>Project Shakti</b>	<ul style="list-style-type: none"><li>Skill development program for women</li><li>Women health and hygiene</li><li>Gender sensitization</li><li>Creating employment opportunities for women.</li></ul>	<ul style="list-style-type: none"><li>Financial independence for women</li><li>Increase women participation in village development</li><li>Improve women health (physical and mental)</li></ul>
Initiatives Clean and Green Environment under Project Harit & Swachhata.	<ul style="list-style-type: none"><li>More Cleanup Drives and Plantation activities to be conducted.</li></ul>	<ul style="list-style-type: none"><li>To ensure clean villages and inculcating habit of cleanliness</li><li>Creating green cover around villages to combat drought.</li><li>Abundance of flora and Fauna will generate alternate source of incomes.</li></ul>
Other Activities	<ul style="list-style-type: none"><li>Model administration for Gram Panchayats assistance with training and transparency</li><li>Capacity building of Gram Panchayat</li><li>Co-operative business with Farmers Produce Organisation (FPOs) and women Self Help Groups (SHGs) will be promoted</li></ul>	<ul style="list-style-type: none"><li>Overall development of Gram Panchayat will be ensured</li><li>Optimum utilization of skills and talent of villagers</li><li>To create intervene village as model of development.</li></ul>
Facilitate IT based support for operation and maintenance of Community and Public Toilet under <b>other initiatives</b>	<ul style="list-style-type: none"><li>Financial support to project of Municipal Corporation of Greater Mumbai to develop an app for operation and maintenance of community and public toilet</li></ul>	<ul style="list-style-type: none"><li>In initial phase, targeted beneficiary shall be 5 lacs of people and it will cover all public and community toilets in Mumbai in next 10 years.</li></ul>

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SUD Life may also support the society or the Government through contribution in PM Relief Fund or other similar funds at the time of natural and man-made disasters.

Additionally, SUD Life may take up any other projects in line with CSR provisions and as approved by the CSR committee from time to time.

Details of Items and activities to be executed in FY 23-24		
Sr. No	Item	Village /No Items
<b>Jeevandharaa</b>		
1	Samart Boards for Education at Raona and Dargah School	Raona /6 Pices
2	Games/accessories to paly at such as Merrygo Round, Silde etc for Raona and Darga school	Raona
3	Anganvadi and School Varanda to change Shade (Steel Tint) at Raona and water proofing 5 rooms	5 Rooms
4	New School Building + Compound wall+ Play Ground	Sidheshwar Pimpalgaon
5	Anganvadi and School gate at Raona	Raona / 2 Items
<b>Harit Requirement</b>		
Sr. No	Item	Items Details
1	2000 Tree plantation, Aveling water source for planation we will take help from Jeevan Vruksh Team around 3 acres of land + Compound wall	New selected village
2	Mango trees and other fruit plants plantation for current plantation site at Raona	Raona
<b>Shakti (Women Empowerment)</b>		
Sr. No	Item	Items Details
1	SHG group business opening Jagdamba SHG Group requires Dal Mill ( Government land wil be made availale through Grampanchayat) with training	Raona
2	SHG group business opening Kasheshwar business group Patravali Making with training	Raona
3	Breast cancer awareness program and women health related issues to be discussed	In Maximum villages
<b>Dharti</b>		
1	Jalkund (Water Recharge Pit) Target 200 Pits 100 Pits are being completed in first phase 200 more pits to be done.	Raona
2	Silk Farming Project as Group Farming for Young Farmers + Training at KVK	15 Railings
3	Farm Ponds 7 without PoCRA will be under MhaDBT	All Intervene villages

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4	Oil Mill for Grampanchayat it will generate revenue for Grampanchayat and employment at village level.	Raona
5	Toilet construction with Governemnt subcidy. Cost of construction of Toilet is approximately 32,000/-. Out of which 12,000/- will be subsidy and villagers constriction will be taken . Therefore, 10,000 will be villagers contribution	
<b>Swachataa</b>		
1	Excicuting Bihar Pattern _ Providing Hand Gloves, Masks, Drace Code to sanitary workers under MREGS	Sidheshwar Pimpalgaon
2	Increasing awarness for Sanitary Napkin disposal	

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