



Star Union Dai-ichi
Life Insurance



SUD Life Elite Assure Plus

Individual Non-Linked Non -Participating Savings Life Insurance Plan

UIN: 142N059V02

We mean Life!

Features



Monthly Payout as chosen:
Min Monthly Payout: Rs. 10k
Max Monthly Payout: Rs.10 Lac



The flexibility to choose from 2 plan options:

- Plan Option 5-5-5
- Plan Option 7-7-7



Premium Paying Term of 5 or 7 Years
Policy Term of 15 or 21 Years



Death Benefit

Sum Assured on Death will be paid immediately.
In case of death due to accident, benefit equals to twice the sum assured on death



Maturity Benefit

Fixed amount equal to

- 40 times Monthly Payout for plan option '5-5-5'
- 60 times Monthly Payout for plan option '7-7-7'



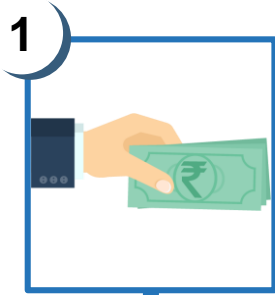
Survival Benefit

- Monthly Payouts
- Annual Payouts

Eligibility Criteria

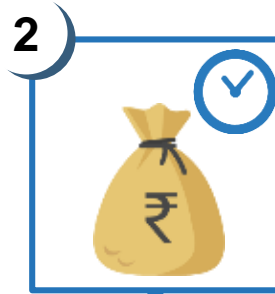
Parameters	Minimum	Maximum
Age at Entry (Last birthday)	18 Years	55 Years
Maximum Maturity Age (Last birthday)	71 Years age last birthday	
Sum Assured on Death (Rs.)	Rs. 14,07,000	Rs. 20,47,98,000
Policy Term (years)	15 Years	21 Years
Premium Payment Term (years)	5 Years	7 Years
Monthly Payout	Rs. 10,000	Rs. 10 Lacs
Premium Payment Modes	Monthly*, Quarterly*, Half-Yearly & Yearly *Monthly and quarterly modes are allowed through ECS/SI Only.	

How Does This Plan Work?



Start by choosing the plan option that suits you:

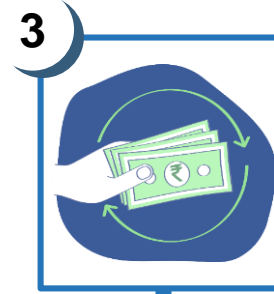
- Plan Option '5-5-5'
- Plan Option '7-7-7'



Choose the monthly payout amount you would want to receive.

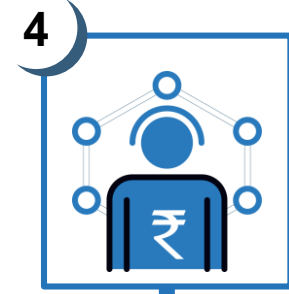
Minimum Monthly Payout: Rs. 10,000

Maximum Monthly Payout: Rs. 10 Lac



Choose the modes of Premium payment:

- Yearly
- Half-yearly
- Quarterly or
- Monthly



Based on all this information and the age, the premium is calculated



Maturity Benefits

Survival Benefit

Monthly Payout: Amount chosen is paid at the beginning of every month during payout period.

Annual Payout: 5 times of monthly payout is payable at the end of every policy year during the payout period except for the last policy year.

Maturity Benefit:

Fixed lump-sum payable at the end of policy term
40 times of monthly payout in case of 5-5-5 plan
60 times of monthly payout in case of 7-7-7 plan



Death Benefits

Sum Assured on Death

- In case of death due to accident, benefit equals to twice the sum assured on death subject to maximum of Rs. 3 Crore.

Additional Features

Riders:

SUD Life Family Income Benefit Rider – Traditional.

Lapse:

If the premiums are not been paid within the grace period from the due date, the policy lapses.

Lapsed policy and Reduced Paid-Up
policy can be revived within a period of 5 years from the due date of the first unpaid premium.

Star Union Dai-ichi Life Insurance Company Limited
IRDAI Regn. No: 142 | CIN: U66010MH2007PLC174472

Registered Office: 11th floor, Vishwaroop I.T. Park, Plot No. 34, 35 & 38,
Sector 30A of IIP, Vashi, Navi Mumbai-400 703 |
Contact No: 022 - 71966200 (charges apply), **1800 266 8833** (Toll Free) |
Timing: 9:30 am to 6:30 pm (Mon- Fri) | **Email ID:**
customercare@sudlife.in | **website – www.sudlife.in**

This product presentation is for customer awareness and education purpose only, should you need any further details on risk factor, terms and conditions and other details, please refer to the sales brochure of the product before concluding the sale. All benefit mentioned will be applicable for policies which are active during the event.

We mean life!